

# SIERRA ROBINSON

## MENSWEAR & CONCEPT DESIGN

### CONTACT

 [sir-robinson.com](http://sir-robinson.com)

 +1 856-357-4521

 Brooklyn, NY

 [sienoelle.work@gmail.com](mailto:sienoelle.work@gmail.com)

 [linkedin.com/in/sienoelle/](https://linkedin.com/in/sienoelle/)

### SKILLS

Adobe Programs

PLM

CLO 3D

Browzwear 3D

### RECOGNITION

#### *3D DESIGN SPECIALIST - ORIGINAL PENGUIN*

Lead designer focused on 3D outfitting utilizing Browzwear 3D and Vstitcher pro to create romanticized CADs for both main and value channel line assortments.

#### *LEAD DESIGNER - VOL. 28*

Lead a design initiative focusing on celebrating and expanding black history and culture through a series of collections throughout 2021 - 2023 for Abercrombie.

### EDUCATION

Marist College  
2016 - 2020

Bachelor of Fine Arts in Fashion Design & Product Development

### REFERENCES

References available upon request.

### EXPERIENCE

#### ★ Associate Apparel & CAD Designer - Knits & Sweaters 2023 - **Original Penguin | Perry Ellis**

- Associate designer for both main and value channel line assortments for the brand
- Creation of textile CADs & artworks for both knits & sweater categories including polos, tees, bottoms.
- Expert at creating 3D design decks utilizing Browzewear & VStitcher design programs
- Overseeing fabric development for each channel & daily factory communication
- Attending weekly fit sessions to review product for fit & styling

#### ★ Associate Apparel Designer - Woven Tops & Swim 2020 - 2023 **Abercrombie & Fitch**

- Worked on a variety of teams including: Abercrombie Tees, Polos, Accessories, Woven Tops & Swim & the Vol 28. team
- Trained and proficient in design program CLO 3D & all adobe programs such as InDesign, Photoshop, Illustrator & Adobe Creative Suite
- Ownership of tech pack creation and utilizing PLM for every style in various seasons
- Communication with vendors to discuss execution of garment specifics
- Proficient in communicating with cross functional members of the total design team such as merchants, sourcing and planners
- Mentored and supervised the Leadership Development Design Interns for both Summer 2021 and Summer 2022
- Strong presentation skills - communicating to lead executives the design process, from 2D sketch to 3D product

#### ★ Apparel Design Intern - Woven Tops & Swim JUN 2019 - AUG 2019 **Hollister Guys | Abercrombie & Fitch**

- Designed for the Hollister brand under the categories of accessories, underwear, swimwear and woven tops
- Learned company processes such as trim and line sheets
- Proficient in Adobe programs such as Indesign, Illustrator, Photoshop
- Utilized YuniqueCloud PLM service, creating tech packs for the upcoming season