



VOL 28

2022 - 2024

A BLACK DESIGN INTIAVITE FOCUSED
ON CELEBRATING BLACK HISTORY AND
CULTURE.



SIERRA ROBINSON

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SPECIFIED IN THIS MESSAGE ONLY. IT IS STRICTLY FORBIDDEN TO
SHARE ANY PART OF THIS MESSAGE WITH ANY THIRD PARTY, WITHOUT
A WRITTEN CONSENT OF THE SENDER. IF YOU NOT THE INTENDED
RECIPIENT, YOU MAY NOT DISCLOSE OR USE THE INFORMATION IN THIS
DOCUMENTATION IN ANY WAY.

A handwritten signature in black ink, appearing to read "S1".

SUMMER 22

FOR JUSTICE, FOR GROWTH

51

FOR JUSTICE, FOR GROWTH

SU 2022

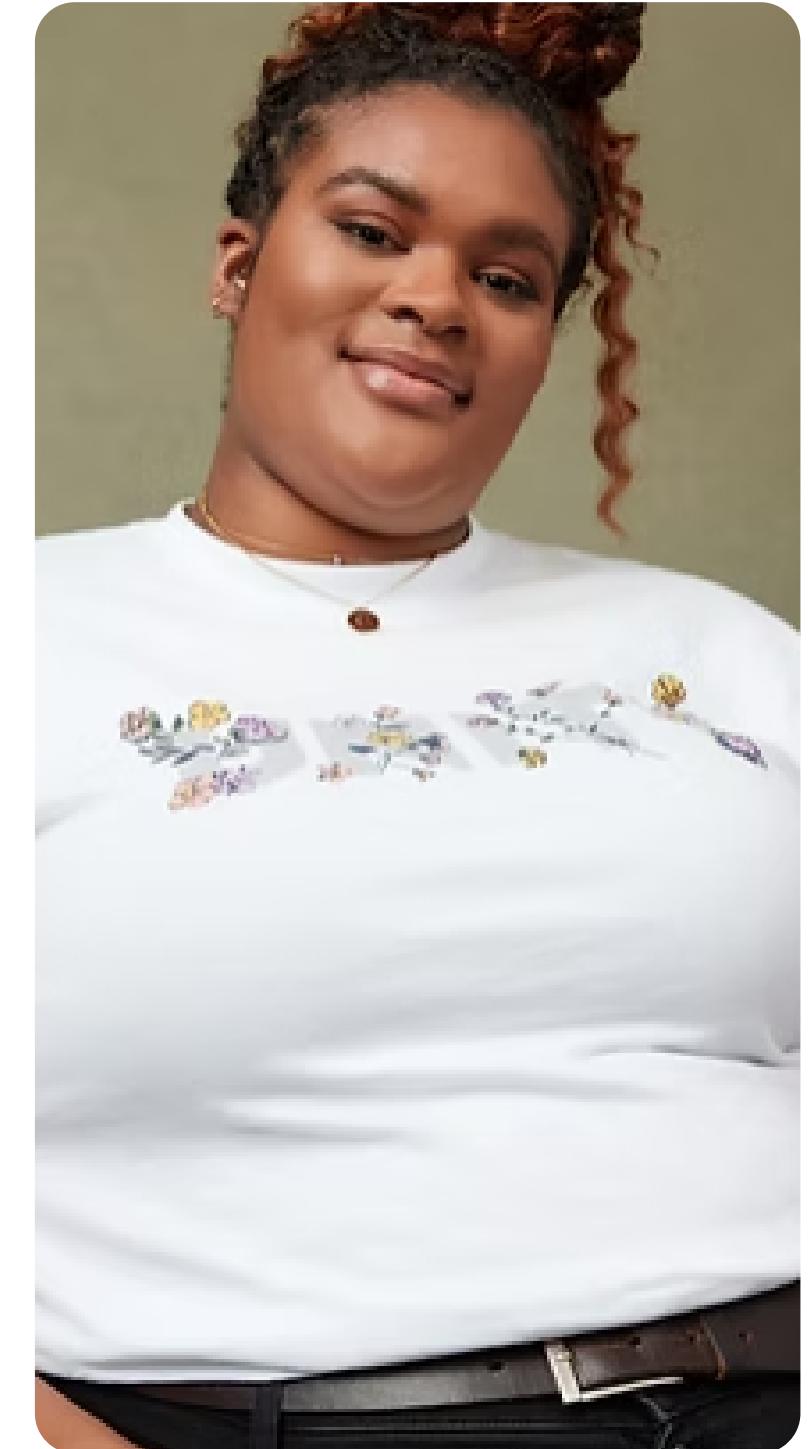
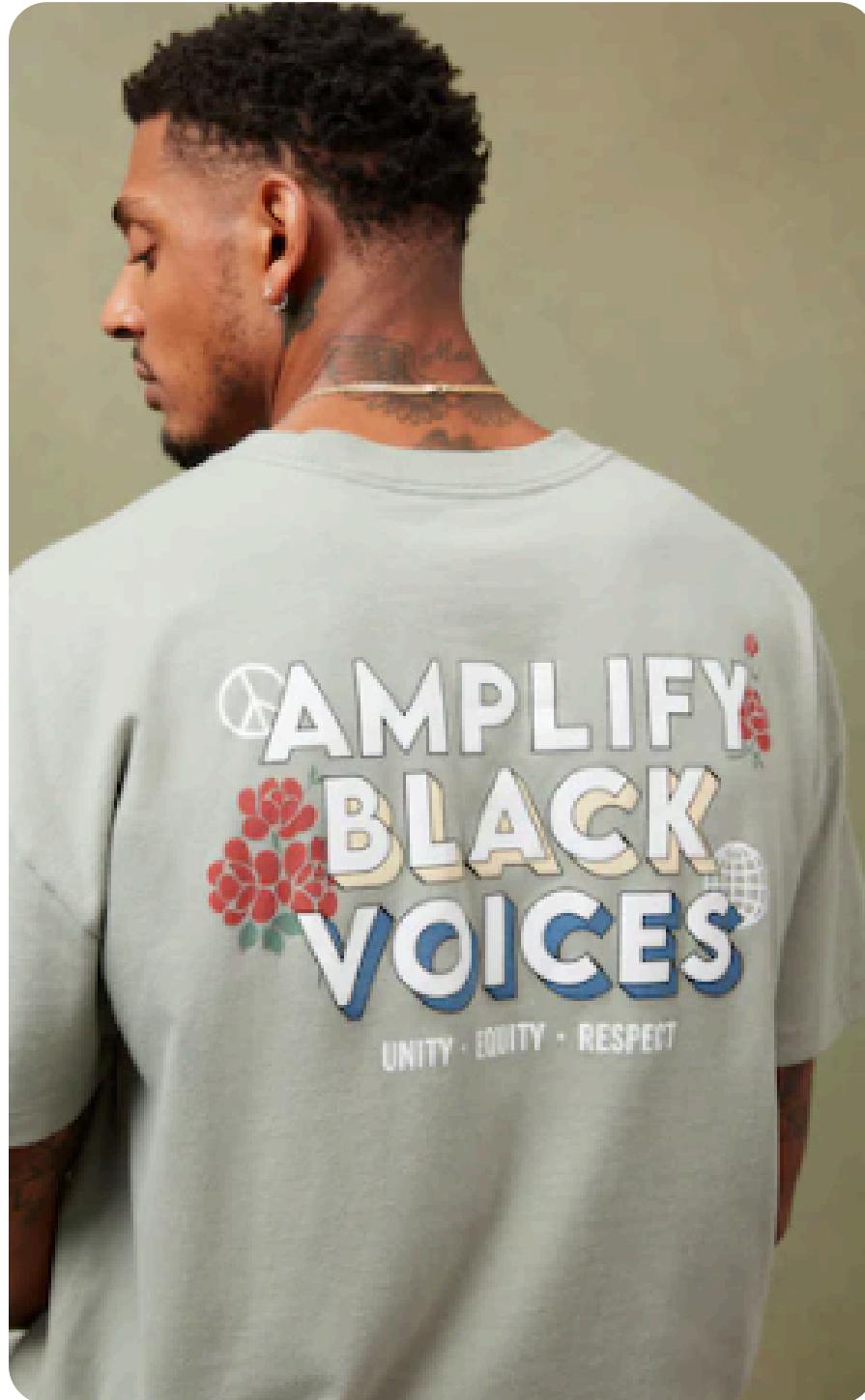
THIS CAPSULE CONSISTED OF A COLLABORATION WITH SENIOR DESIGNERS IN VARIOUS A&F CATERGORIES. TO CREATE A COHESIVE ADULT AND KIDS COLLECTION, WE PITCHED AND GATHERED RESEARCH WHILE UNDERSTANDING OUR LEARNIGNS FROM PREVIOUS SEASONS.



FOR JUSTICE, FOR GROWTH

SU 2022

THE FINAL PRODUCT CONSISTED OF LICENSING AND ORIGINAL GRAPHIC DESIGNED PRODUCT TO CELEBRATE BACK HISTORY MONTH IN FEBRUARY 2022.



SPRING 24

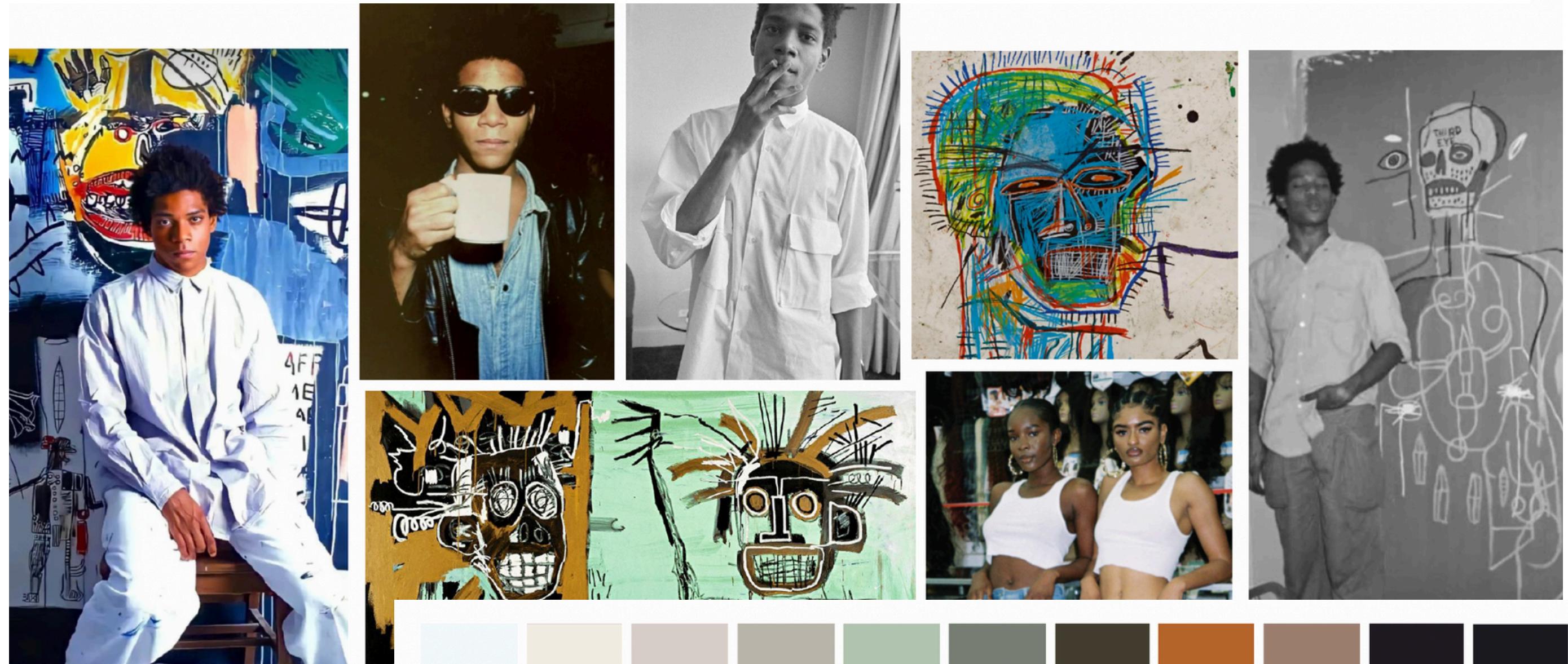
BASQUIAT

51

DROP 1 BASQUIAT

SP 2024

TAKING INSPIRATION FROM BASQUIAT'S PERSONAL STYLE AND HIS ICONIC WORKS, THIS MIXED COLLECTION IS AIMED AT OUR BLACK CUSTOMER BASE - COMBINING HISTORIC CULTURAL CONTEXT AND FASHION TRENDS.



PANTONE
11-0601 TCX
Bright White

PANTONE
11-0605 TCX
Jet Stream

PANTONE
13-0002 TCX
White Sand

PANTONE
14-4500 TCX
Moonstruck

PANTONE
15-6315 TCX
Smoke Green

PANTONE
17-6206 TCX
Shadow

PANTONE
19-0511 TCX
Grape Leaf

PANTONE
17-1342 TCX
Autumnal

PANTONE
16-1211 TCX
Mocha Meringue

PANTONE
19-4205 TCX
Phantom

PANTONE
19-3911 TCX
Black Beauty

DROP 1 BASQUIAT

SP 2024

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ASSORTMENT

MENS

- 9GG Intarsia Cotton Crewneck

Wovens

- Double Patch Pocket Traditional Collar Shirt
- Twill Double Patch Pocket Resort Collar

Cut & Sew

- Cotton Jersey Crewneck w/ screenprint
- Jersey Tee w/ Contrast Basquiat embroidery

Bottoms

- Heavyweight Twill Multi Patch Pocket
- Carpenter Denim w/ Med Wash



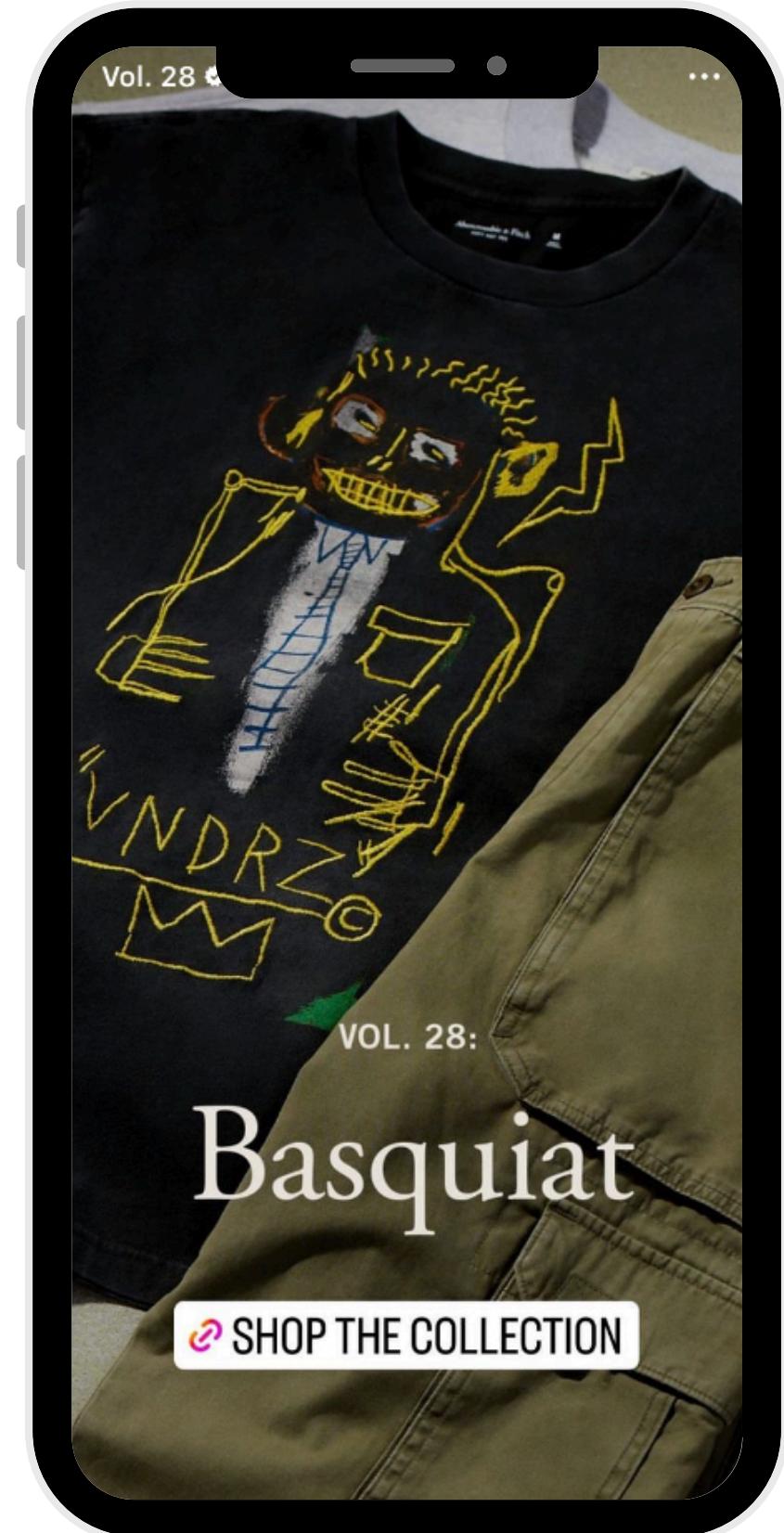
ON PRODUCT MARKETING

SEE BELOW FOR IMAGERY FROM OUR MARKETING CAMPAIGN CELEBRATING THE COLLECTION.



SEE BELOW FOR IMAGERY FROM OUR MARKETING CAMPAIGN CELEBRATING THE COLLECTION.

ON PRODUCT MARKETING



SUMMER 24

NEGRO LEAGUE BASEBALL

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DROP 2

NLB

SU 2024

INSPIRED BY THE BASEBALL TREND IN MENS FASHION, WE HONORED NEGRO LEAGUE BASEBALL TEAMS FROM THE PAST TO INCLUDE IN THIS MIXED COLLECTION.

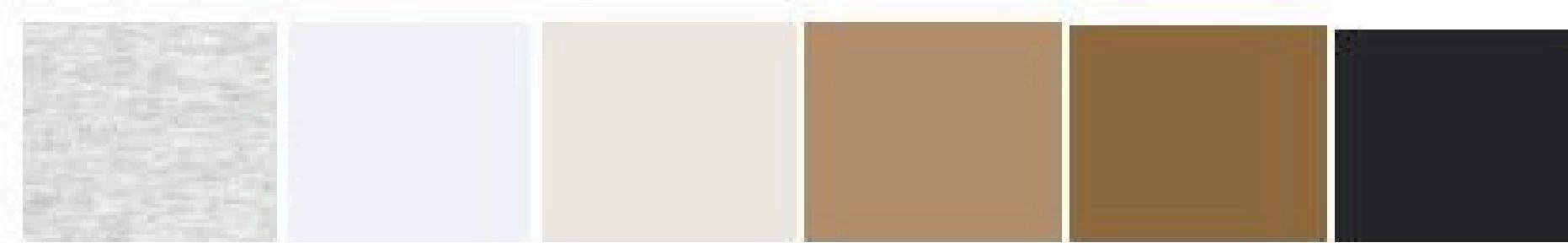


DROP 2

NLB

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SIR-ROBINSON.COM

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